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## PRESS RELEASE

## CME Attends Automotive Meetings in Querétaro, Mexico

Long an engineering design and manufacturing small business in aerospace and defense, Custom Manufacturing & Engineering™ (CME™) spent last week in Querétaro, Mexico holding meetings with leading automotive related companies, organizations, and associated R&D institutions to further CME's diversification into the automotive electrical/electronic components segment for wire harness assembly.

Pinellas Park, FL, March 6, 2017: To expand new sales opportunities for Custom Manufacturing & Engineering™ (CME™) in the Automotive Electrical/Electronics market, last week CME participated in the Querétaro Automotive Meetings 2017 Conference and trade meetings to develop new business. CME attended to directly meet with prospective customers and buyers, potential teaming partners, distributors and technical staff to increase export opportunities from Florida to Mexico.

During this trip to Mexico, CME's executive leadership met with automotive related companies, organizations, and associated R&D institutions. The 2017 Automotive Meetings Querétaro is a supply chain-oriented business forum that brought together prospective automotive suppliers with major Mexican area OEMS and Tier 1 and 2 suppliers. CME also met with International Trade Specialists for Mexico from the U.S. Department of Commerce.

Querétaro has become a very large Automotive Cluster or economic hub in Mexico with hundreds of companies in this industry employing tens of thousands people, which has also created a strong local supply chain of finished goods and components for the OEMs. This also happens to be the largest Aerospace Cluster in Mexico as well, so the syneray for CME customer base presents other opportunities.

From automotive wire harness assemblies and sensor/transducer cables or a custom-engineered electronic module, all the way to the design of complex switch-mode power supply, or unique LED illuminated control panel, CME provides production and engineering design service capabilities that are directly applicable to automotive, truck or bus markets.

## **About CME:**

Located in Pinellas Park, Florida, CME employs a diverse group of engineering and manufacturing personnel. The company is provides design, development, and manufacture of Wiring Harnesses, Electrical Power products, Special Test Equipment, Illuminated Control/Display Panels, and other Electronic Assemblies. CME has won local and national technology awards and is considered a leading developer of innovative hardware and software products for government and industrial applications. In addition to ISO/TS 16949 conformance, CME holds registrations for ISO9001:2008 and AS9100:2009 Rev C. For more information about CME's products, please contact sales@custom-mfg-eng.com or 727-547-9799.