

“CHARTING A WINNING COURSE IN THE UNCERTAIN WATERS OF GLOBAL COMMERCE”

27 April 2017

0800-1400hrs

University of South Florida, Tampa FL.

With the British Prime Minister Theresa May last week formally triggering Article 50 announcing Britain’s withdrawal from the EU, this weekends meeting between President Trump and Chinese Premier Xi Jinping and the U.S. trade agenda beginning to take shape, this crucially timed international business symposium hosted by the Muma College of Business and the USF World at the University of South Florida brings together senior government trade officials from the U.S. Department of Commerce, UK Department of International Trade and the Government of Mexico and international business experts on China and India to give their insights and the latest advice on doing business in today’s dynamic international landscape.

With a focus on countries which stand to bear the biggest potential impact from the trade policies of the new U.S. administration, BREXIT and the maturity of high growth economies, this highly topical event will provide hugely valuable insights into capitalizing on the uncertainties currently prevailing in these markets.

Discussions will focus on future cross border trade opportunities and challenges, global import tariff dynamics and regulations, changes to immigration laws, currency fluctuations and how new international trade agreements are set to significantly boost and possibly stifle international trade and investment.

This event is a must for anyone already doing or considering doing business with the UK/EU, Mexico, India or China. Attendees will gain the very latest insights and information on doing business in these markets and gain access to a network of contacts who can help identify and develop new opportunities and will be on hand to provide support to overcome any challenges.

The event will address a broad range of sectors, but will have particularly strong representation in the following areas: Manufacturing & Advanced Manufacturing, Aerospace & Defense, Healthcare & Medical Devices, Travel & Tourism, Higher Education & Skills Development, ICT and Fintech.

SCHEDULE

27 April 2017, 0800-1400hrs

- 0800-0830 **EVENT REGISTRATION & COFFEE / LIGHT BREAKFAST**
- 0830-0845 **WELCOMING KEYNOTE REMARKS – GLOBAL BUSINESS DYNAMICS**
- 0845-0945 **MEXICO** - The immediate future of U.S. Mexico trade relations. What to expect, likely challenges, ongoing opportunities and how to prepare for change.
- 0950-1045 **CHINA & INDIA** – With President Trumps April meeting with Chinese Leader Xi Jinping and a commitment to addressing the trade deficit with China and putting America First, what future does China have for U.S. corporations both from a manufacturing and exporting perspective? And how does this compare to the United States’ relationship with India who are a great potential customer for U.S. military, fintech and medical equipment and education, healthcare and tourism services? Will the threat of visa control, particularly H1-B visa’s, affect the relationship and in any way de-rail the rising bilateral trade ties between the countries and what prospects are there for U.S. companies to benefit from India’s growth story.
- 1100-1200 **UNITED KINGDOM** – With Article 50 now being triggered and the UK officially giving notice on its 42 year participation on the European Union, Britain’s trade agendas is set to shift considerably. Building on an existing “special relationship”, are U.K. - U.S. trade ties set to grow from strength to strength? Where are the key opportunities for U.S. businesses to trade with the U.K. and where would a new U.S. Free Trade Agreement with the UK leave the EU’s relationship with the US and what impact will this have on US companies doing business in the region?
- 1200-1300 **THE FUTURE OF INTERNATIONAL TRADE** - Where is international trade heading? International government trade representatives discuss the opportunities and challenges of doing business cross border in 2017/18
- VIP panel discussion on international trade and final remarks.
- 1300-1400 **NETWORKING LUNCH**
- 1400 **EVENT ENDS**